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HII 2011 – A Growth Platform

The second edition of HII emerged as a great networking platform for the players of the industry and facilitated the exchange of information, innovations, new trends and ideas to improve healthcare practices

The boom in the hospital infrastructure industry in India was evident as more than 3200 senior healthcare professionals, entrepreneurs and healthcare suppliers came together for the annual Hospital Infrastructure India (HII) Exhibition and Conference at Bombay Exhibition Centre held from December 14 – 16, 2011.

Senior executives from leading hospitals across the country came together to view the products and services exhibited by a wide range of companies from India and abroad showcasing their latest innovations, whilst delegates at the conference heard from more than 30 leading experts.

HII inauguration was presided by Dr Sujit Chatterjee, CEO, Dr LH Hiranandani Hospital; Dr Praful Pawar, CEO, Jaslok Hospital; Colonel P C Sood, EVP, Hinduja Realty Ventures; Dr Shweta Awathramani, Sr Consultant, Quality Care, NRHM, Government of Maharashtra. The Conference was opened by Ted Jacob, President, Ted Jacob Engineering Group, US, whose opening remarks led into a well received discussion focussing on hospital design and planning.

On speaking about the growing significance of HII for the Indian healthcare industry, Ted Jacob said, "Hospital Infrastructure India has brought together some renowned healthcare professionals delivering state-of-the-art trends in hospital design, sustainability and project delivery. Hospital infrastructure is a must for continued education and a place to meet your healthcare professionals"

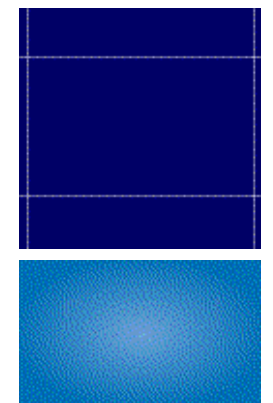
The visitors to the show found it an excellent platform to exchange information, innovations, new trends and ideas to improve healthcare practices.

As HII continued to attract key decision makers from around the world who were able to make full use of the varied exhibits on show at the event, Guru Prasath, Exhibitions Director for Informa Exhibitions commented, "As the Hospital Infrastructure industry is growing at a rapid pace in India it is great for an event such as this to bring everyone together and share new ideas as well as do meaningful business. Both the exhibition as well the conference were well received by the industry. We attracted high quality speakers and the topics covered were extremely relevant to all those in the industry. It is great to see HII continuing to attract

high quality visitors and exhibitors and will undoubtedly continue to do so as we meet again in Mumbai in December 2012."

Visitors' Speak

"It is a serious business networking hub."
- **Dipen Trivedi**, Head – Business Development (PPP), Neev



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"It is the first year we have participated in HII and we have got a good amount of response. This is definitely a good networking ground."

- **Rohit Saxena**, Sr. Vice President, HOK Design & Planning Services

"It is a great opportunity to meet people. It is a platform to meet prospective clients and interact with people who intend to enter the Ivy League of hospitals."

- **Ayanabh DebGupta**, CEO-Project & Consultancy, Medica Synergie

"HII is first-of-its-kind event in India. We need 3-4 events of the same kind. It would be great if HII branched out to more parts of the country as well."

- **Tarun Katiyar**, Principal Consultant, Hospacx India System

"The response at HII has been good. There are a lot of visitors from the Western region of the country and the crowd needs to be pulled from the north and south of India as well."

- **Ajay Mehta**, Director, GMP Technical Solutions

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